

IT Megatrends and Their Management Consequences

Major long term megatrends are taking the IT industry by storm. Each of these megatrends has its own idiosyncrasies, but together they are driving the future of business computing, the type of service IT can provide to its constituency, and how IT itself is structured and managed.

An understanding of what these trends are and how to use them to your advantage in the workplace is essential to maximize the value of IT to your organization.

Class Topics include:

- Mobile Devices, Consumerization of IT, and BYOD
 - Definitions, drivers, risks and procedures
 - Policies, and more
- Social Media Marketing and Listening
 - Definitions
 - Content-based marketing
 - Social Media Monitoring, and more
- Data Analytics and Visualization
 - Data types and data analysis methods
 - Data visualization concepts, and more
- Device generated data and the Internet of Things
 - Definitions
 - Data sources and uses, and more
- Big Data
 - Definitions, size, types, processes, and more
- Cloud Computing
 - Advantages and Disadvantages
 - Finances, politics, and more
- Virtualization
 - Definitions, Uses, Processes, Advantages, Management Consideration, and more
- Green Computing
 - Definitions, Non-Power Based, Power Based, Data Center Initiatives, and more

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and invest in your future
organizational success!***

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Key Take-A-Ways:

- Insights into short and long term effects these IT megatrends have on the IT
- Employing megatrends to the advantage of the company, IT, staff, and yourself
- Understanding of what IT skills are needed to implement these new technologies
- Insights into the ramifications of these technologies on current and future IT organizations