



Fostering IT Innovation

Innovation in IT is the successful creation, implementation, enhancement and/or improvement of a technical process, business process, software product, hardware product, or cultural factor that reduces costs, enhances productivity, increases company competitiveness, or provides other business value.

This class is designed to provide IT management with the information, insights, and tools needed to foster innovation within their organization.

Thoughts on Innovation

- What is IT innovation?
- Innovation outcomes
- IT innovation types
- Interesting CIO quotes

Enablers of IT Innovation

- Understanding business goals and objectives
- Collaboration between IT and business
- Proactive and creative staff
- Commitment to quality improvement
- And many more ...

Drivers of IT Innovation

- Constrained or reduce resources
- Competition / survival
- Greed
- Entrepreneurial mentality

Innovation facilitation tools

- Brainstorming
- Five Whys
- and more ...

Innovation opportunities for IT

- Cloud computing
- Mobile device deployment
- ➤ Social media and active listening